



Event details

We have provided temporary structures to the British Grand Prix at Silverstone and Brands Hatch since its conception in 1950. It is now only held at the Silverstone Circuit.

The requirement

- High end hospitality suites
- General admission catering and bar areas
- Administrative facilities, including: Changing areas, helipad terminals, information points, media centres

Structures we supplied

In 2009 we supplied 12,000sqm. In 2010 we are set to supply:

- Hospitality suites – Multiple Absolute Pavilions with Eclipse roof
- General admission catering and bar areas - Multiple Absolute Pavilions with Eclipse roof
- Administrative facilities - Multiple Ultimate and Premier Pavilions and Giulio Barbieri Pagodas.

The challenge

The British Grand Prix event takes such a high volume of structures, it is one of our largest supply contracts, that it is never without some challenges.

The main challenge we face each year is fitting the build of the structures around other events on Silverstone's busy events calendar.

This year we need to ensure the structures we supply reflect the facelift Silverstone has undergone for 2010, our new Absolute Pavilions with Eclipse Roof and Ultimate Pagodas should achieve this.

The outcome

Our 60 year relationship is still going strong with the British Grand Prix at Silverstone.

We have men on site for several months before the event allowing us to be flexible with the build schedule and adapt quickly to changes in the brief. We work closely with the interior decorators chosen by Silverstone to ensure a high end finish is given to all level of structures.

Client feedback

" Thanks to your huge efforts invested by yourself and your team, we have managed to hold a season of great events despite the economic climate.

It would not have been possible to deliver the events held here at Silverstone over the past 12 months without your continued hard work, support, and commitment, and we would like to express our gratitude and sincere thanks to all those involved." *Silverstone Events Department, October 2009*