



Event details

We have provided temporary structures for the Frieze Art Fair held in Regents Park, London for 6 years.

The requirement

Multiple structures combined to create a large exhibition venue.

Structures we supplied

Approximately 20,000sqm of structures are supplied consisting of:

- 4 exhibition halls
- 2 WC areas
- A foyer
- A VIP lounge
- An auditorium
- A storage area
- 2 kitchens

The challenge

Regents Park is a very restricted site, we have to maximise as much space as we can by adapting the structure to fit the available space.

The grass within Regents Park needs to be protected. We need to ensure that our structure does not damage the grass in anyway, therefore we raise the structures floor slightly to avoid the grass beneath being squashed and to allow air to still get to it.

Due to the tenancy For the Frieze Art Fair on Regents Park we have a very short schedule to erect a huge structure.

The outcome

Our 6 year relationship with the Frieze Art Fair is testament to the hard work we put into their event. In addition to this the Royal Parks that have the tenancy for Regents Park thanked us for our efforts in preserving the grass.

